Activating Wall Street Journal Subscription

The UConn School of Business is pleased to offer access to the Wall Street Journal for all Business majors and faculty.

The Wall Street Journal access provided by this subscription is all digital and includes access to WSJ.com and the smartphone and tablet applications released by the WSJ.

Who Can Use It

All School of Business degree students and faculty.

Activating Your Subscription

Re-Activation

Please note, you will need to follow this link once every 90 days to keep your subscription active.

http://wsj.business.uconn.edu

For Business majors and faculty, please follow these steps to activate your access. You will follow these steps whether or not you already have an account at WSJ.com.

1. Authenticate as a UConn School of Business student or faculty
   a. Visit the Activation Link and sign in using your UConn NetID.
   b. After authenticating you will be redirected to the Wall Street Journal account setup page

2. Create an account at WSJ.com or link your existing account
   a. You will see the Create Account page. If you do not yet have a Wall Street Journal account, complete this form.

   **Create Account**
   Already have an account? **Connect to it**
   Congratulations! You’re receiving digital access to this product courtesy of UConn School of Business. Please create an account to access your organization’s WSJ.com subscription (including mobile and tablet apps if applicable). Please fill out all fields, including the “Job Title” field, to complete the account creation.

   **First Name**
   **Last Name**
   **Email** (this will be your login)
   **Confirm Email**
   **Create Password**
   **Show Password Tips**
   **Confirm Password**
   **Please Select Job Title**
   **To become a subscriber, you must agree and sign to our Subscriber Agreement and Privacy Policy.**

   ![Create Account Form](image-url)
2. Once completed, you will see a thank you page.

3. Access WSJ.com or install the apps
   a. There are apps for iOS, Android, Blackberry and Windows RT.

Related articles

- Activating Wall Street Journal Subscription